Cobblestone Millworks: Quick Start Dealer Guide

Helping You Make Your Sales Fast and Easy

1. SELLING MADE SIMPLE

We know your time is valuable. That's why we've built an easy, 3-step process to help you close your first Cobblestone sale—fast.

Step 1: Pick a Style

Start by choosing one of our core shutter or screen door designs.

Our most popular options are ready to go in our sales toolkit.

Step 2: Choose Width & Height

Just provide the customer's desired width and height—we'll take it from there.

Step 3: Use Our Standard Specs (when in doubt)

Not sure what size stiles, rails, or louvers to use? No problem.

We'll apply our time-tested *standard sizes* to make sure everything looks perfect and performs reliably:

- Stiles: 2 " (standard)
- Top Rail: 3"
- Bottom Rail: 3 3/4"
- Louvers: 2" (unless otherwise requested)

These defaults are designed to match most homes and styles with no extra decisions required.

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2. WHERE TO FIND SALES TEMPLATES & TOOLS

We've built simple resources to help you quote and sell:

Dealer Resource Page:

Resource Page

– Quote templates
– Product brochures
– Style and configuration sheets
– Measurement guides
– High-quality photos for your website or emails

3. QUICK TIPS FOR SELLING SUCCESS

- Keep it simple: Don't over complicate it—pick a style, set the size, and let us handle the details.
- Start with standard: Use our default specs unless the customer has something specific.
- Show them photos: Visuals help—our high-res photos sell!
- Ask for help: Our team is standing by to support your first quote, your first sample, and your first win.

Ready to Sell?

Email Sales@cobbblestone-mill.com with your first quote request and we'll walk you through it.

Let's build something beautiful together.